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## **Ortofon 2M Red**

2M are designed for precise and accurate retrieval of the information in the record groove. Our philosophy is to play the record sound as accurate as possible, without coloring the sound. We have optimized the design for ease of mounting the cartridge, weight and size to fit the most common turntables at the market today.

The name 2M was selected among several ideas. We wanted a modern name that would be easy to pronounce and to remember, and therefore an alpha numerical name was chosen. 2M means MM, which is the abbreviation for moving magnet.

2M has been engineered to the highest standards and is congruent with the unrelenting

commitment of Ortofon to provide the most precise and accurate reproduction possible without coloration.

The 2M series of cartridges feature Ortofon's trademark split pole pins, an invention that enables moving magnet cartridges to have a flat frequency response, as with a moving coil cartridge.



Split pole pins were invented by Ortofon, and were originally presented in the 500 series and Super OM series.

The 2M Red uses an improved engine, which provides an increased output of 5.5mV.

2M red features a tipped elliptical diamond.

## **Technical data**

Output voltage at 1000 Hz, 5cm/sec. 5,5 mV

Channel balance at 1 kHz 1,5 dB

Channel separation at 1 kHz 22 dB

Channel separation at 15 kHz 15 dB

Frequency range at - 3dB 20-22.000 Hz

Frequency response 20-20.000 Hz + 3 / - 1 dB

Tracking ability at 315Hz at recommended tracking force 70  $\mu$ m Compliance, dynamic, lateral 20  $\mu$ m/mN Stylus type Elliptical Stylus tip radius r/R 8/18  $\mu$ m

Tracking force range 1,6-2,0g (16-20 mN)

Tracking force, recommended 1,8 g (18 mN)

Tracking angle 20°

Internal impedance, DC resistance 1,3 kOhm
Internal inductance 700 mH
Recommended load resistance 47 kOhm
Recommended load capacitance 150-300 pF
Cartridge colour, body/stylus Black/Red
Cartridge weight 7,2 g
Replacement stylus unit 2M Red